



# CAPABILITY STATEMENT

Suppliers of high quality industrial cleaning and maintenance solutions.



# MAXIMUM POWER SERVICE EXCELLENCE

Maximum Power's philosophy is to deliver premium service along with the most cost effective products without compromising on quality.

Achieving this formula is simple when the following philosophies are applied:

- Products supplied under the Maximum Power brand are manufactured to stringent quality requirements.
- Product distribution is provided by experienced staff, each specializing in their field to bring to the customers the highest level of service achievable.
- Ongoing commitment researching and sourcing the most advanced and operationally effective and reliable equipment to administer our products.



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Ph. 1300 03 003

**SOUTH AUSTRALIA OFFICE:**  
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Ph. 1300 093 003

**VICTORIA OFFICE:**  
275 Canterbury Rd, Canterbury VIC 3126  
Ph. 1300 093 003

**NEW SOUTH WALES OFFICE:**  
Unit 13/4 Avenue of the Americas  
Newington NSW 2127  
Ph. 1300 093 003

**QUEENSLAND OFFICE:**  
11 Dividend St, Mansfield QLD 4122  
Ph. 1300 093 003

# OUR DIFFERENCE

At Maximum Power we view ourselves as your business partner, not just a product supplier, we will work closely with your business staff to achieve maximum sales to maximise profits.

Our staff have the experience and expertise to drive your sales forward and train your staff on how our products work and how to highlight the advantages for your customers thus leading to successful sales.

Maximum Power specialises in supplying high quality industrial chemicals and cleaning products suited to the customer's individual requirements. Maximum Power provides effective industrial cleaning and maintenance solutions to a wide and diverse range of industries including hospitality, plumbing, automotive, transport, marine, construction and manufacturing. There is no compromise on quality as Maximum Power applies this philosophy to all areas of its business.

## A CUSTOMISED APPROACH

At Maximum Power we understand that every business sector is unique, so no two industries are the same. Here are just some of the considerations we might apply to your business:

- Custom branding to re-inforce your name and excellent reputation
- Training and support is an ongoing process focusing on good communication and development of sales skills. Our team of competent professional sales representatives actively timetable and commit to delivering this important function for successful sales.
- Constant evaluation of the marketing tools and implementation of updated Point of Sale materials and sales strategies. Ongoing commitment to research in sourcing and developing the most advanced operationally effective and reliable equipment to administer products.

Add to this our stringent attention to detail and nation wide distribution offices. Maximum Power clients always receive a truly professional standard of care.

## SECTORS WE SERVICE

- Mining
- Agriculture
- Plumbing
- Automotive
- Hospitality
- Marine

## SERVICES AND CAPACITY

1. Chemical Audit
2. Product training & support
3. Onsite product application training

# YOUR JOURNEY WITH MAXIMUM POWER

## 1. Chemical Audit

We come and audit all chemical products onsite and within your business. We will provide you with a solution to decrease the chemical safety risk and increase the time management and product effectiveness from the Maximum Power products.

## 2. Online ordering

We create a username and password to allow you access to order products at your convenience. We will update the dispatch and tracing information so you can see where your ordered product is.

## 3. Product Training and Support:

Maximum Power will come and show you the best way to use the products and can offer new employees induction training on how to use and why to use the products and more.



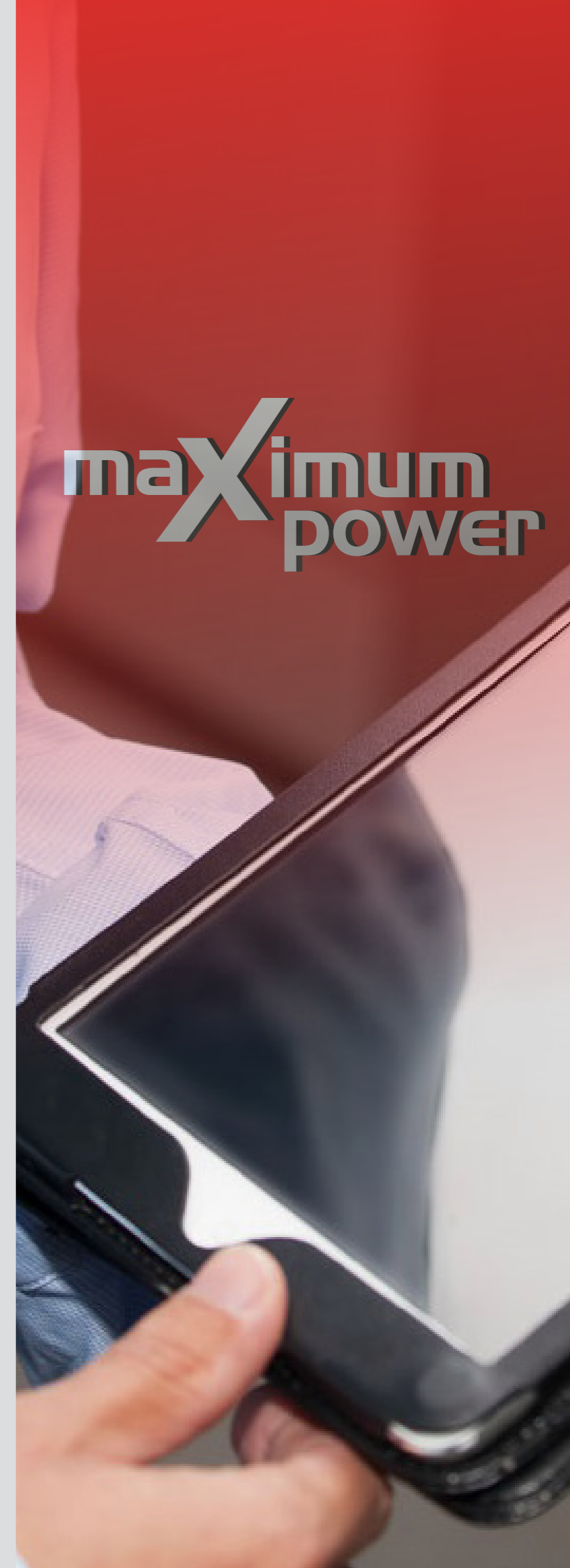
## PRODUCT ORDERING SYSTEM - SPARK ONLINE

We create you a username and password and you can order the products you require, check back in and see the dispatched and tracking information.

## OPERATIONAL STRUCTURE

Our business model uses standard and tailored operational procedures, all supported with a dedicated customer service manager and contract management plan.

- GHS, OHS compliant
- SDS are sent with all orders.
- Each client receives an digital and physical folder of SDS and technical data information.







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